

BMES

BIOMEDICAL ENGINEERING SOCIETY
2025 ANNUAL MEETING



OCTOBER 8-11, 2025
SAN DIEGO CONVENTION CENTER
SAN DIEGO, CALIFORNIA



SPONSORSHIP
OPPORTUNITIES

BMES.ORG/annualmeeting



BMES 2025 – Techquity in Action: Advancing Fairness and Access through Biomedical Innovation

Mark your calendars for October 8-11, 2025, as we come together in the sunny city of San Diego, California, for the 2025 BMES Annual Meeting.

Our Annual Meeting is the premier gathering of biomedical engineers and allied fields, and 2025 promises to be another landmark year following a highly successful meeting in 2024. This year's event will bring together over 5,000 attendees dedicated to advancing health and equity through cutting-edge biomedical engineering innovations.

Biomedical engineers play a critical role in transforming healthcare, from developing precision medicine and wearable health technologies to designing breakthrough treatments for chronic diseases. Their work enhances every stage of healthcare – from prevention and diagnostics to treatment and recovery – and has never been more essential in creating a more equitable healthcare system. Innovations such as AI-driven diagnostics, 3D-printed implants, regenerative medicine, and bioengineered therapeutics are pushing the boundaries of what is possible, improving access and outcomes for all.

We invite you to be part of this dynamic exchange of ideas and showcase your contributions to the biomedical engineering ecosystem.

Our attendees – including engineers, research and teaching faculty, students, government officials from NIH and NSF, and clinicians – collaborate to apply engineering principles to biology and medicine. They combine expertise in mechanical, electrical, and chemical engineering, materials science, chemistry, mathematics, and computer science with an in-depth understanding of human biology to drive progress in healthcare. Whether pioneering next-generation prosthetics or developing innovative drug delivery systems, they are shaping the future of medicine.

BMES Annual Meeting attendees also hold millions of dollars in purchasing authority, investing in state-of-the-art research tools, imaging technologies, biomaterials, laboratory equipment, and cutting-edge biomedical devices. Nowhere else does science, technology, and industry converge more powerfully than at this event.

The future of biomedical engineering depends on tackling complex scientific challenges while integrating social and ethical considerations. This year's theme, "Techquity in Action: Advancing Fairness and Access through Biomedical Innovation," highlights the role of biomedical engineering in promoting equitable healthcare solutions. The meeting will explore how diverse perspectives, inclusive research, and technology-driven innovation can work together to address disparities and expand access to life-changing medical advancements.

As in previous years, we will also honor individuals and organizations that have made outstanding contributions to the biomedical engineering community with prestigious awards presented onsite.

Join us in San Diego as we shape the future of biomedical engineering and work toward a more equitable and innovative healthcare landscape.



Shelly E. Sakiyama-Elbert
President

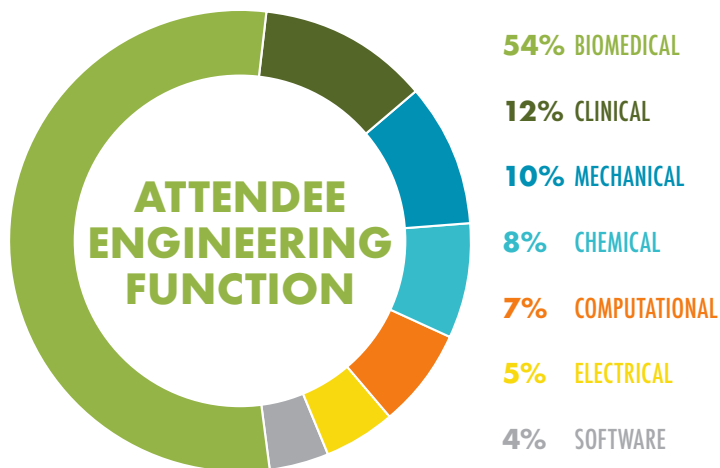
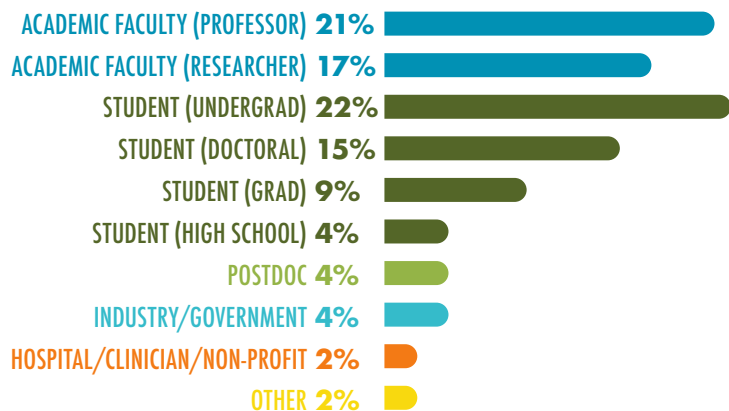


John G. Falcioni
Executive Director & CEO

2024 BMES ANNUAL MEETING STATISTICS

BMES
BIOMEDICAL ENGINEERING SOCIETY
2025 ANNUAL MEETING

WHO ATTENDS



ATTENDANCE

5,320+

ATTENDEES

1,184

PODIUM
PRESENTATIONS

2,479

POSTER
PRESENTATIONS

97%

REGISTRANTS
ATTENDED

169

MEET THE
FACULTY
CANDIDATES

90

RECRUITERS

PAST ORGANIZATIONS INCLUDE

Abbott

**HOWARD
UNIVERSITY**

Qualcomm

**AUBURN
UNIVERSITY**

**JOHNS HOPKINS
BIOMEDICAL ENGINEERING**

**Scripps
Research**

BD

LOCKHEED MARTIN

**SIEMENS
Healthineers**

**Carnegie
Mellon
University
Biomedical
Engineering**

**MAYO
CLINIC**

stryker

Duke

**THE UNIVERSITY OF TEXAS
MDAnderson
Cancer Center
Making Cancer History®**

**UCDAVIS
BIOMEDICAL ENGINEERING**

Exponent®

Medtronic

UT DALLAS

**FDA U.S. FOOD & DRUG
ADMINISTRATION**

**MIT Massachusetts
Institute of
Technology**

VCU

**HARVARD
MEDICAL SCHOOL**

**Memorial Sloan Kettering
Cancer Center**

Yale

48%

of BMES attendees said
they purchase, influence or
recommend products or services
within their organization

COUNTRIES IN ATTENDANCE

| | | | |
|---------------|--------------------|--------------|----------------------|
| United States | Greece | Mexico | Spain |
| Bangladesh | Hong Kong | Nigeria | Switzerland |
| Canada | Israel | Portugal | Taiwan |
| Chile | Italy | Puerto Rico | Turkey |
| China | Japan | Qatar | United Arab Emirates |
| Colombia | Korea, Republic of | Saudi Arabia | United Kingdom |
| Germany | Malaysia | Singapore | |

SPONSORSHIP OPPORTUNITIES

| | PLATINUM | GOLD | SILVER | BRONZE |
|---|--|---|----------|---------|
| PREMIUM RECOGNITION | | | | |
| Sponsored Giveaway Selected on first come, first served basis. Logo on giveaway with BMES logo. BMES reserves the right to select colors of giveaway. Sponsor to provide their company logo (hi-res, vertical and horizontal, color and white/black versions). | (Exclusive) Each sponsor, select one: • Lanyard • Notepad • Tote Bag • Badge Reel Clip • Charging Cable • USB Flash Drive | (Exclusive) Each sponsor, select one: • Branded Pen • Hand Sanitizer • Sticky Notes • Water Bottle | | |
| Free Room Rental for a Hosted Reception on Thursday Food & Beverage, Entertainment, A/V, Electrical, and Lighting options are available for an additional fee. | ✓ | ✓ | ✓ | |
| Platinum Attendee Lounge in the Exhibit Hall (Co-Branded) Sponsorship includes signage, and an app push notification | ✓ | | | |
| Refreshment Break Sponsor (Multiple Available) Refreshment breaks are held in the exhibit hall to help drive traffic. Sponsorship includes branding in the serving area, signage, and an app push notification | | ✓ | | |
| EVENT PASSES | | | | |
| Full Conference Passes | 8 | 7 | 6 | 3 |
| THOUGHT LEADERSHIP | | | | |
| BMES Smart Stage Presentation Highlight your product or service with a 30-minute presentation on our exhibit hall Smart Stage | ✓ | | ✓ | |
| Track Sponsor One of the main reasons our attendees join us at the Annual Meeting is to share their work in our sessions. Select the ideal track to sponsor based on your brand goals. Track sponsorships selected on first come, first served basis. Includes: <ul style="list-style-type: none"> • Selection of one (1) track to sponsor • Company name listed as the premier sponsor of the track • Branding on website, in the schedule • Branding on sponsors page, track sponsor | ✓ | | | |
| Plenary Session Sponsor Highlight your organization at one (1) of the main speaking events Includes: <ul style="list-style-type: none"> • Select one: Thursday AM, Thursday PM, Friday AM, Friday PM, Saturday AM • Opportunity to give welcome remarks or play a 2-minute video to open the session • Opportunity to provide one handout at on-site session (provided and distributed by sponsor and subject to BMES approval) • Logo on signage/email/social media when promoting the Plenary Session | ✓ | | | |
| MARKETING OPPORTUNITIES | | | | |
| BMES Event App Sticky Banner | ✓ | | | |
| Highest Priority Branding – Exhibit Hall Entrance Unit | ✓ | ✓ | ✓ | |
| Logo recognition as an event sponsor on the event app and website | ✓ | ✓ | ✓ | ✓ |
| Logo inclusion on select onsite signage | ✓ | ✓ | ✓ | ✓ |
| Event App Sponsor Listing | ✓ | ✓ | ✓ | ✓ |
| Digital Ad in Post-Event Supplement | Full-page | 1/2 page | 1/4 page | |
| Logo in BMES footer of emails pre-event/ show daily | ✓ | ✓ | ✓ | |
| Sponsors Spotlight Mixed with other meeting news. Sponsors to provide 300 characters of text and logo only | 2 | 1 | | |
| Social Post One (1) social media post on Twitter, Facebook, and LinkedIn with logo, handle, and link | 2 | 1 | 1 | |
| INVESTMENT | \$36,000 | \$23,500 | \$12,300 | \$6,200 |
| MAX. PACKAGES AVAILABLE | 6 | 5 | 15 | 15 |

WHAT ATTENDEES ARE SAYING

BMES
BIOMEDICAL ENGINEERING SOCIETY
2025 ANNUAL MEETING

“”

“BMES is an outstanding meeting for networking, meeting young professionals in the field (e.g., student recruitment, faculty recruitment), and learning new science. Thank you BMES.”

“”

“This is the best conference for BME community.”

“”

“Overall, it is an excellent meeting with excellent opportunities for growth for people of all career stages.”

“”

“Best place to engage and network with BME people.”

A-LA-CARTE OPPORTUNITIES

BMES
BIOMEDICAL ENGINEERING SOCIETY
2025 ANNUAL MEETING

Partner with BMES as a sponsor or exhibitor at BMES and reach 5,500+ BME professionals and students. We offer many ways to expand your pool of potential customers, including:

WELCOME RECEPTION

\$10,000 (Multiple Available)

Recognized as the sponsor of the BMES Welcome Reception held in the exhibit hall on Wednesday allowing you to make connections before the meeting is in full swing.

As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition
- Acknowledge your sponsorship on that day's plenary deck

BMES MEMBER APPRECIATION NIGHT (FORMERLY THE BMES BASH)

\$10,000 (Multiple Available)

Recognized as the sponsor of the BMES Member Appreciation Night. Help create memories that will last a lifetime.

As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition
- Acknowledge your sponsorship on that day's plenary deck

HOTEL KEYCARD - EXCLUSIVE

\$10,000

Every attendee sees the room key first thing in the morning, last thing at night, and every other time they enter their hotel room. Placing your logo on it will reinforce your brand and ensure repeat brand awareness each time they access their room at the headquarters hotel.

WI-FI SPONSOR

\$1,500/day

(4 days available: Wednesday, Thursday, Friday, or Saturday)

Every attendee will use our free meeting Wi-Fi, so why not use this as a recruitment opportunity and increase your brand visibility through the login screen when they connect?

MOBILE APP SPONSORSHIP

\$2,500 (Multiple Available)

Increase your presence at BMES Annual Meeting by sponsoring the BMES Mobile App. Your logo featured on the mobile app will enhance your brand awareness each time attendees use it.



HEADSHOT LOUNGE

\$4,000 (4 Available)

This is one of the hottest spots to be at during BMES Annual Meeting! Whether attendees want a professional headshot or a new profile picture, there will be two professional photographers available to take their photos. With lines of folks waiting for their turn, your brand is sure to get maximum exposure in this high-traffic area located near registration. Sponsor signage will be displayed during the headshot lounge hours of operation. As a thank you for your sponsorship, we will:

- Place your logo on signage for the station for recognition
- Acknowledge your sponsorship on the plenary deck

A-LA-CARTE OPPORTUNITIES

BMES PHOTO LETTERS SPONSOR – STEP & REPEAT BACKDROP

\$4,000/day (4 days available: Wednesday, Thursday, Friday, or Saturday)

The giant B-M-E-S letters, which debuted in 2021, get placed in a prominent location near registration, where hundreds of attendees use the opportunity to take pictures with their colleagues, labs, and friends and post them on social media. Each day is co-sponsored by BMES, so your company logo will face the letters and serve as the photo backdrop. The reverse side, facing away from the letters, will have the BMES logo.

- The photo backdrop will prominently showcase your logo to attendees for a day



CHARGING STATION

\$3,000 (Multiple Available)

All attendees will need to recharge their phones or tablets throughout the event. Reconnect with attendees while they recharge their devices with the custom charging stations. Custom branded charging stations will be positioned in high-traffic areas to help attendees stay charged throughout the day.

REFRESHMENT BREAK

\$10,000 (Multiple Available)

Be a hero by helping us provide more refreshments while gaining premium exposure by offering attendees that much-needed beverage to stay energized throughout the day. Refreshment breaks are provided in the exhibit hall. There are multiple options over the three days to choose from: Thursday, Friday, or Saturday. As a thank you for your sponsorship, we will:

- Place your logo on signage for recognition
- Display your logo on the app
- Send an app push notification promoting the break



INDUSTRY MIXER

\$4,000 (Multiple Available)

This sponsorship opportunity historically sells out at the opening of registration, making it one of the most popular events at the meeting for BMES student members. This social is designed to give our members an opportunity to network with you and your company so they can learn more about the opportunities in the non-academic world. Due to the volume of attendance, we require two representatives from each company to host their table, where small networking groups will rotate to speak with you about your career trajectory, company profile, and more. As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition

HOSTED RECEPTION

\$2,000 (Multiple Available)

Reserve event space to host your own reception during one of our most popular networking opportunities. The Hosted Receptions are the perfect time to meet with new and past colleagues and prospects alike. Benefits include the event space only. Sponsors are required to purchase their own food and beverage through the hotel as well as make any arrangements for audio, visual, or other needs. As a thank you for your sponsorship, we will:

- Promote the room and location of your event in the app

SMART STAGE PRESENTATION

\$700/presentation (9 Available)

Highlight your product or service with a 30-minute presentation on our exhibit hall Smart Stage. A podium, A/V, and seating will be provided. This opportunity is available during exhibit hall hours. There are multiple times to choose from on Thursday, Friday, or Saturday. Your presentation will be included in the event program on the website and app.

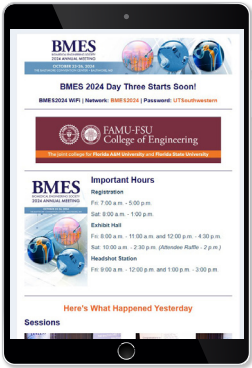
ADVERTISING OPPORTUNITIES



SPONSORS SPOTLIGHT EMAIL

\$1,600 (Multiple Available)

One (1) sponsor highlight in a non-exclusive BMES Annual Meeting email to thousands of engaged registrants. You'll provide the content (subject to BMES approval) to encourage attendees to visit you on-site at the Annual Meeting! Content includes your message (300 characters or less) and your logo.



SHOW DAILY NEWSLETTER

Reach all registered attendees during BMES Annual meeting and let them know about your presence at the conference!

| Per issue/day | 1x | 2x | 3x |
|---------------|-------|-------|-------|
| Spot 1 | \$750 | \$600 | \$500 |
| Spot 2 or 3 | \$500 | \$400 | \$300 |

MOBILE APP ALERTS

\$1,100 (Multiple Available)

Drive traffic to your booth or inform attendees about your product with mobile app alerts during the conference. Your two (2) messages will be pushed to all attendees using the meeting's dedicated mobile app. The text for each alert is limited to 230 characters or less for the title and message.

DIGITAL AD IN POST-SHOW/RECAP SUPPLEMENT

Include your advertisement in the digital Post-Show/Recap Supplement that will be distributed to all attendees and BMES members after the event. BMES will provide sizing and format specifications for sponsors to create their advertisements (subject to BMES approval) and submit them for placement in the digital supplement.

SUPPLEMENT AD SPECS

FULL PAGE
8x10.5"
Safe Area:
7.25x9.75"

1/2 PAGE
HORIZONTAL
7.25x4.75"

1/4 PAGE
3.5x4.75"



| SIZE | PRICING |
|-----------------|---------|
| Full-Page Ad | \$1,500 |
| Half-Page Ad | \$750 |
| Quarter-Page Ad | \$250 |

EXHIBIT PACKAGES

PREMIUM BOOTH RATES

| | ACADEMIC | CORPORATE |
|-----------|----------|-----------|
| 10' x 10' | \$2,800 | \$3,350 |
| 10' x 20' | \$3,950 | \$4,700 |
| 10' x 30' | \$5,500 | \$6,700 |
| 20' x 20' | \$7,500 | \$9,200 |

STANDARD BOOTH RATES

| | ACADEMIC | CORPORATE |
|-----------|----------|-----------|
| 10' x 10' | \$2,650 | \$3,200 |
| 10' x 20' | \$3,750 | \$4,500 |
| 10' x 30' | \$5,300 | \$6,400 |
| 20' x 20' | \$7,150 | \$8,750 |

EVERY 10' X 10' BOOTH INCLUDES:

- Two (2) full conference registrations
- Pipe and drape
- One (1) 6-foot draped table
- Two (2) chairs
- One (1) wastebasket

IMPORTANT NOTE

The Exhibitor Services Kit is now available in the BMES exhibitor portal, it includes information regarding: furniture and carpet rental, advance shipping, exhibit hall rules and regulations, audio-visual, electrical, and internet ordering. If you need access, contact exhibits@bmes.org.

EXHIBIT HALL HOURS

WEDNESDAY, OCTOBER 8

6:00 pm – 7:30 pm (INCLUDES WELCOME RECEPTION)

THURSDAY, OCTOBER 9

8:00 am – 11:00 am

12:15 pm – 4:30 pm

FRIDAY, OCTOBER 10

8:00 am – 11:00 am

12:00 pm – 4:30 pm

SATURDAY, OCTOBER 11

10:00 am – 2:30 pm

Exhibit Hall will only be open during the times listed above.

EXHIBITORS MOVE-IN/SETUP

Wednesday, October 8: 7:00 am - 2:00 pm

EXHIBITOR TEAR DOWN/MOVE OUT

Saturday, October 11: 2:30 pm - 6:00 pm

Empty crates and cartons will be returned beginning at 2:30 PM on Saturday, October 11

Exhibitors can only begin tear down on Saturday after 2:30 PM or be subject to a \$500 penalty



FLOOR PLAN

THE SAN DIEGO CONVENTION CENTER



BMES

BIOMEDICAL ENGINEERING SOCIETY

8201 Corporate Drive, Suite 1125
Landover, MD 20785

BMES.org/annualmeeting

**For strategic relationship opportunities, contact
John Falcioni • falcionij@bmes.org**

**For exhibit sales or questions, contact
exhibits@bmes.org**