



## 2019 BMES Annual Meeting Sponsorship & Exhibitor Prospectus

With more than 5,200 attendees, the 2018 BMES Annual Meeting was by far the largest event ever held by the 50-year-old Society. We expect the 2019 meeting in Philadelphia to continue that success. We hope you will join us for the 2019 BMES Annual meeting in Philadelphia.

Please review our 2019 floor plan and sponsorship opportunities. If you have any questions, please contact us at [valerie@bmes.org](mailto:valerie@bmes.org) or call 301-459-1999. We look forward to seeing you at BMES 2019!

## 2019 Annual Meeting October 16-19, 2019 Pennsylvania Convention Center

**Contact:**  
**Edward L Schilling, III**  
Executive Director

8201 Corporate Drive, Suite 1125  
Landover, MD 20785-2224  
Phone: 301-459-1999  
Toll Free: 877-871-BMES (2637)  
[elschilling@bmes.org](mailto:elschilling@bmes.org)

[www.bmes.org](http://www.bmes.org)





**BMES** 2019 Annual Meeting  
October 16-19, 2019

www.bmes.org

**Philadelphia**

## Exhibit Hall Booths

Meet face to face with the biomedical engineering community by exhibiting at BMES 2019. Our exhibition hall combines both the exhibits and all 1,800+ poster presentations in one hall.

### Every 10x10 booth includes:

- 2 full registrations
- Pipe and drape
- One 6 foot draped table
- 2 chairs & 1 wastebasket
- Post meeting attendee list

### Exhibith Booths

10' x 10'	\$2,550
10' x 20'	\$4,800
10' x 30'	\$7,050
20' x 20'	\$8,500

### University/Non-Profits

10' x 10'	\$1,800
10' x 20'	\$3,300
10' x 30'	\$4,800
20' x 20'	\$6,500

### Premium Booth Locations (see floorplan)

10' x 10'	\$2,650
10' x 20'	\$4,900
10' x 30'	\$7,150

## Sponsor Benefits

	Gold	Silver	Bronze
<b>Exhibit booth</b>			
10x10 exhibit booth (\$2,550 value)	X		
20% discount on booth rental		X	X
<b>Registration Badges</b>			
Six (6) full conference registrations (\$4,350 value)	X		
Two (2) full conference registrations (\$1,450 value)		X	X
<b>Program Advertising</b>			
Half-page ad in meeting program (\$1,000 value)	X		
Quarter-page ad in meeting program (\$500 value)		X	
<b>Attendee List</b>			
Pre-registration list (Names and Street Addresses) provided three weeks prior to meeting on request (\$2,800 value)	X		
Post-registration list (Names and Street Addresses) provided three weeks after meeting on request (\$2,800 value)	X	X	X
<b>Sponsorship Acknowledgement</b>			
Sponsor logo on BMES Website (\$500 value)	X	X	X
Sponsor logo on meeting signage (\$500 value)	X	X	X
Sponsor logo in meeting program (\$500 value)	X	X	X



# BMES 2019 Annual Meeting October 16-19, 2019

www.bmes.org

# Philadelphia

## PLATINUM \$25,000

Please contact Edward Schilling, BMES Executive Director, [elschilling@bmes.org](mailto:elschilling@bmes.org), to discuss custom Platinum sponsorship packages.

## GOLD \$15,000

**Gold One | Tote Bag**  
Sponsor logo appears on tote bag distributed to all 5,000 attendees.

**Gold Two | Lanyards**  
Sponsor logo appears on badge lanyards distributed to all 5,000 attendees.

**Gold Three | Women in BME Luncheon**  
Sponsor prominently acknowledged by BMES President at event attended by more than 300 people. Sponsor logo displayed at event. Sponsor may have 2 minutes of podium time at start of event.

**Gold Four | Wifi Landing Page**  
Landing page users must go through to access free wifi at the meeting features the sponsor's custom logo and message.

**Gold Five | Photo Booth**  
Photo Booth on expo floor in BMES booth is used by thousands of attendees. Sponsor gets watermark logo on each photo printed and sign next to booth acknowledging sponsorship.

### University benefits

- Free room for Thursday night university reception
- 50 guaranteed student volunteer slots

## SILVER \$8,000

**Silver One | Celebration of Minorities in BME Luncheon**  
Sponsor prominently acknowledged by BMES President at event attended by more than 125 people. Sponsor logo displayed at event. Sponsor may have 2 minutes of podium time at start of event.

**Silver Two | Pocket Program**  
Company logo advertisement on back cover of pocket program. Each pocket program.

**Silver Three | Branded Pen**  
Branded pen designed by the sponsor and produced by BMES included in every meeting bag.

**Silver Four | Branded Magnetic Clip/Memo Holder**  
Branded clip designed by the sponsor and produced by BMES included in every meeting bag. The 3.3 inch long memo clip features a heavy-duty spring-loaded hinge, magnet on back and rubberized grip.

**Silver Five | Mobile App Banner Ad**  
Your banner ad is exclusively featured on the mobile app for the meeting. In 2018, more than 3,000 attendees used the app to navigate the 4-day meeting

### University benefits

- Free room for Thursday night university reception
- 25 guaranteed student volunteer slots

## BRONZE \$6,000

**Bronze One Step and Repeat Backdrop**  
Your logo and the BMES logo appear on a step and repeat backdrop (red-carpet style). The backdrop will be setup near the exhibition floor entrance. Attendees take pictures in front of the backdrop for posting on Facebook, Instagram, Twitter and other social media platforms.

**Bronze Two | LGBT Dessert Social**  
Sponsor prominently acknowledged by chair of event held Wednesday night of the meeting. Sponsor logo displayed at event.

**Bronze Three | Track Sponsorship**  
Sponsor name/logo prominently displayed on technical track announcement signs. Sponsors may choose which specific technical track to sponsor. These podium sessions are among the highest attended events at the meeting.

**Bronze Four Afternoon Refreshment Breaks**  
Company/organization logo prominently displayed at serving areas for afternoon breaks.

**Bronze Five | Morning Coffee Breaks**  
Company/organization logo prominently displayed at serving areas for morning breaks.

### University benefits

- Free room for Thursday night university reception
- 15 guaranteed student volunteer slots



## Maximizing Your Exposure at BMES

BMES 2019 offers numerous options that maximize your exposure to our 5,200+ attendees.

**These additional sponsorship/advertisements can help you:**

- Keep your organization's name and product/ services in the forefront of BMES attendees.
- Increase booth traffic with your advertising graphics displayed outside the exhibit hall.

### **Floor stickers** **\$3,000**

Floor stickers will lead attendees from registration directly to your booth. These stickers will have your custom graphics along with the BMES logo. There will be 6 stickers, with an approx. size 2' x 2'. Each sticker will have your custom graphics.

### **ReCharge Kiosk** **\$2,000, 4 available**

BMES offers ReCharge kiosks for attendee to get a quick "jump start" for mobile devices, laptops and tablets that are about to run out of battery power. The stations will be located in a high traffic areas of the convention center and consist of:

- Charging cords for a variety of mobile devices
- 1 large video screen sign plays 3 images of your choosing (Logo, booth number, so on)

### **Daily Photo Journal** **\$750, 6 available**

Each day of the meeting, BMES produces a photo journal showcasing the day's events. This slide show is shown in high-traffic areas of the convention center on video screens. You can input 3 custom slides into the day's slide show (horizontal jpeg image). Please indicate which day of the meeting you want your slides displayed: 2 slots available Thursday, 2 slots available Friday, and 2 slots available Saturday.

### **Banner Ad in Daily Update Electronic Newsletter** **\$950, 8 available**

Each day of the 2019 Annual Meeting, BMES sends an eblast to ALL 5,000+ of the 2019 attendees. This eblast includes photos and articles about the day's highlights with interviews from speakers and attendees. Your sponsorship of the day's eblast includes an advertising banner linked to your website. Advertising banner approximately sized at 145 pixels wide x 300 pixels tall. Two ad positions available per day; please indicate which day you want: Wednesday, Thursday, Friday or Saturday).



## Advertise: 2019 Annual Meeting Program Book

The 4-color program book will be distributed to the 5,000+ attendees of the annual meeting in Philadelphia.

From keynote speaker bios, to the schedule at a glance, attendees use the book for the entire meeting.

### Program book advertising options

Back Cover Ad	\$5,500
Inside Front Cover Ad	\$4,000
Inside Back Cover Ad	\$7,050
Two-Page Spread Ad	\$5,000
Full-Page Ad	\$2,000
Half-Page Ad	\$1,250
Quarter-Page Ad	\$750

### Inserts in meeting tote bag

Sponsors get to insert a 1 to 4-page document in the 5,000+ meeting bags given to each attendee.

Custom inserts (thumb drives, branded pens, branded clips) also available.

**Insert: \$2,500**

**For more information visit:**

**[https://www.bmes.org/sponsorships\\_exhibits](https://www.bmes.org/sponsorships_exhibits)**

**Or call 301.459.1999 and ask for Valerie**