Welcome to the Biomedical Engineering Society (BMES) Virtual Meeting 2020 Sponsorship & Exhibitor Prospectus. In the next pages, you will find the information you need to showcase your products, services, and message with customers, prospects, and industry leaders through our highly interactive virtual platform.

If you have questions, please contact Charity Quick at Charity@bmes.org.
PACKAGES & BENEFITS

We are offering special **one-time-only** pricing to maximize your exposure to thousands of attendees at #BMES2020.

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**PLATINUM SPONSOR (1 AVAILABLE) - $10,000**

- 25 meeting registrations – can be given to students or professional staff
- Two breaks - Virtual room will be outfitted in your organization’s logo
- 10-minute virtual “on-demand” session in the program to discuss research or a hot button issue
- One 15-second “commercial break” between plenary speakers
- Sponsorship of the Escapes Room or Bash or LGBTQ Social
  - Branded with sponsor logos
- Marketing benefits include:
  - Top billing on sponsor slide to be played live at all Plenary sessions
  - Platinum sponsor recognition in all annual meeting correspondence
  - Ten social media posts (Twitter, Facebook, LinkedIn) to thank you for your sponsorship (logo, handle, and ink included)
- Virtual conference exhibit booth (see the last box for details)

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**GOLD SPONSORS (4 AVAILABLE) - $5,000**

- 15 meeting registrations - can be given to students or professional staff
- Two breakout room breaks - Virtual room will be outfitted in your organization’s logo
- Sponsorship of the Minorities in BME or Women in BME networking events
  - Logo on slide deck and in background image of speakers
- Marketing benefits include:
  - Gold sponsor recognition at all Plenary sessions
  - Gold sponsor recognition in all annual meeting correspondence
  - Seven social media posts (Twitter, Facebook, LinkedIn) to thank you for your sponsorship (logo, handle, and link included)
- Virtual conference exhibit booth (see the last box for details)
### Silver Sponsors (5 Available) - $2,500
- Five meeting registrations - can be given to students or professional staff
- One branded breakout room break - Virtual room will be outfitted in your organization’s logo
- Marketing benefits include:
  - Silver sponsor recognition at all Plenary sessions
  - Silver sponsor recognition in all annual meeting correspondence
  - Five social media posts (Twitter, Facebook, LinkedIn) to thank you for your sponsorship (logo, handle, and link included)
- Virtual conference exhibit booth (see the last box for details)

### Bronze Sponsors (6 Available) - $1,500
- Three meeting registrations - can be given to students or professional staff
- Marketing benefits include:
  - Bronze sponsor recognition at all Plenary sessions
  - Bronze sponsor recognition in all annual meeting correspondence
  - Three social media posts (Twitter, Facebook, LinkedIn) to thank you for your sponsorship (logo, handle, and link included)
- Virtual conference exhibit booth (see the last box for details)

### Virtual Conference Exhibit Booth - $900
- Two full conference registrations
- Listing in virtual platform sponsorship landing page
- Dedicated virtual exhibitor space which includes:
  - Ability to schedule 1:1 or group meetings
  - Chat function so people can leave notes/comments/questions/requests for follow-up
  - Exhibitor logo/branding
  - Short description of your organization - 150 words or less
  - Up to five URL links
  - Commercial or product demo video embedded into the webpage